



Thank you from the **CHILDREN'S** Family

I am pleased to present the 2012 Children's Health Foundation Community Report. This past year was again one of significant accomplishments, beginning with the establishment of a fundraising partnership with Thames Valley Children's Centre. Children's is proud to be raising funds and hope across the continuum of children's health care, supporting the highest quality treatments at Children's Hospital, London Health Sciences Centre, rehabilitation at Thames Valley Children's Centre, and innovative research at Children's Health Research Institute.

In 2012, Children's experienced its best fundraising results ever. Thanks to our generous donors, a growing number of community-based fundraising initiatives, Children's events, our partnership with Children's Miracle Network and our investment performance, \$9.6 million was generated by the Foundation. Our 2012 Community Report outlines the current key priorities that these funds are supporting across the Children's Family, and how they are making a difference for children, youth, and families from across our region—now and will in the future. The commitment and trust of our supporters continues to allow the Foundation to focus on positively impacting the future of children's health care.

On behalf of the Children's Health Foundation Board of Directors and the entire Children's Family, thank you.

A handwritten signature in black ink that reads "Susan Nickle".

Susan Nickle

Chair, Children's Health Foundation Board of Directors

How your donations **RAISED HOPE** in 2012

Revenue for Children's Health Foundation, including donations received and investment income, was **\$9.6 million**. This summary outlines how funds generated this year are providing support to patients and clients from across Southwestern Ontario and parts of Northern Ontario, who rely on the **Children's Family**. Thanks to the generosity of donors, these investments in children's health are helping children today, and they will continue to raise hope in the future.

\$3.0 million was raised to support **specialized paediatric care and programs** that directly benefit children, youth and their families at Children's Hospital, and clients of Thames Valley Children's Centre. Examples of current programs funded are:

- **Ability Connections:** brings together young people with disabilities who share their experiences through public speaking engagements.
- **Art Therapy:** uses art projects to help young patients express their emotions and gain a sense of control during what can be a difficult and uncertain time.
- **Child Life:** helps children and their families understand and adjust to the hospital environment—reducing the stress and anxiety of their health care journeys.
- **Eating Disorders Shared Care:** helps regional health care teams provide timely support for children and adolescents with mental health needs, while staying close to home.
- **Injury Prevention:** focuses attention on preventing injuries — the leading cause of death in children and adolescents — through education and awareness.
- **Kids Kicking Cancer:** teaches patients martial arts techniques, including breathing and meditation, that help them manage the stress and pain of difficult medical treatments.
- **Kids on the Block:** helps children and adults alike understand what it means to be different, through travelling theatre performances that feature life-sized puppets with disabilities.
- **Opportunities to Participate:** provides a variety of activities for children and youth with disabilities to learn new skills, build confidence and have fun.
- **Therapeutic Clown:** Ollie the Clown uses humour, laughter and spontaneity to help improve families' hospital experiences and create a positive, hopeful environment.

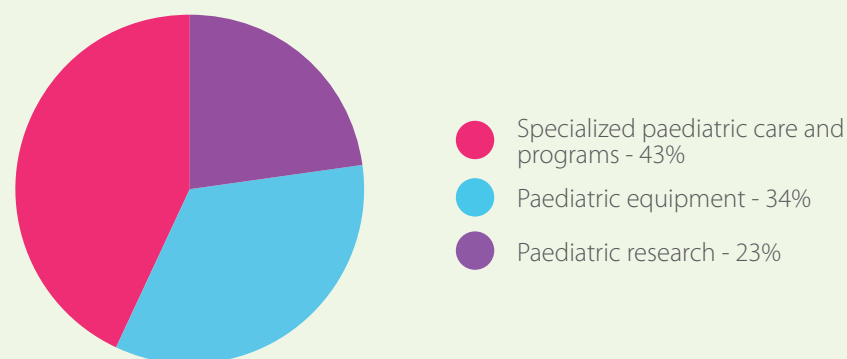
\$2.4 million was raised to purchase **paediatric equipment** for Children's Hospital. Specialized equipment is required to diagnose and care for children and youth from the tiniest of newborns to full grown teens. Donations help ensure physicians, nurses, clinicians and technicians have the equipment they need to provide the best possible care. Examples include:

- Upper gastro-intestinal and neonatal endoscopes as well as a non-invasive cardiac monitor for the Paediatric Medical Day Unit.
- A specialty care bed for acquired brain injury patients in the Paediatric Inpatient Unit.
- Giraffe incubators and ventilators for neonatal intensive care.
- Laproscopy instrumentation sets and X-Max cranial drills for paediatric general surgery.
- An over-bed warmer for the Emergency Department.

\$1.5 million was raised to leverage existing government and institutional support of **paediatric research** conducted by scientists and fellows at Children's Health Research Institute. Research programs cover a broad spectrum of children's health. Examples of current areas of research include:

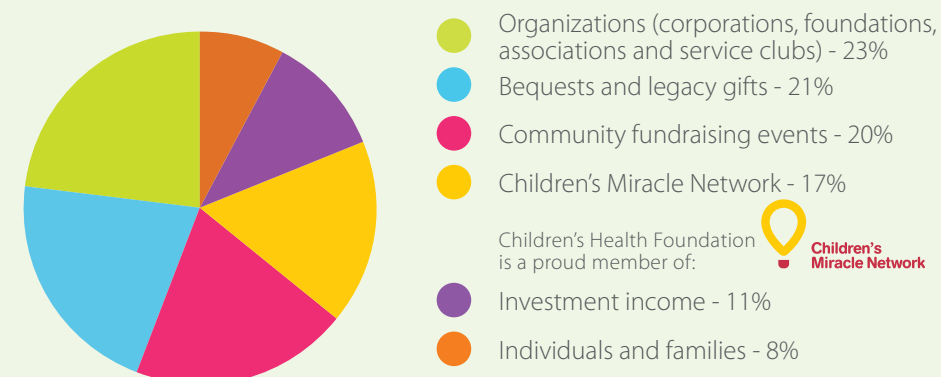
- **Epigenetics:** seeks to understand the impact of genetics and the environment on children's health and development—and ultimately to uncover potential treatments for illness and disease.
- **Maternal, fetal and newborn health:** seeks to understand the causes of abnormal fetal development and develop innovative diagnostic tools and early intervention therapies.
- **Quality of life:** engages multi-disciplinary research teams to make important strides in improving the lives of children living with chronic illnesses.
- **Translational research:** links clinical research at the bedside with laboratory researchers to improve the ability to personalize medical treatments and care.

Investments in children's health



Sources of revenue

Total revenue: **\$9.6 million** (includes donations received and investment income)





Megan, age 4 with
her brother Connor, age 6.

THE CHILDREN'S FAMILY serves children, youth and their families from across **Southwestern Ontario**, parts of **Northern Ontario** and **beyond**.



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